



Escena Community Association

April 23, 2025

Members of Escena Community Association

Re: Proposed Changes to Election Rules, the Assessment Collection Policy, and the Enforcement and Fine Policy

Dear Members:

The Board of Directors will consider adopting revised Election Rules, a revised Assessment Collection Policy, and a change to the Enforcement and Fine Policy at an upcoming Board meeting.

The Board cannot take these actions without an opportunity for members of the Association to provide comment. This communication is designed to advise you of the proposed changes and initiate a comment period.

Election Rules:

The proposed Election Rules authorize the use of electronic voting in Association elections, except for votes regarding regular and special assessments. The effect of the proposed Election Rules is to reduce costs by allowing electronic voting in certain Association elections. Allowing electronic voting may also increase voter participation. Members will be allowed to continue to vote by mail (e.g., written ballots) if preferred. The purpose and effect of the proposed Election Rules is to provide the Board and Association Members with clear election policies and procedures.

Assessment Collection Policy:

The Assessment Collection Policy has not been updated since 2009. The Board has had our attorney re-draft the policy to reflect changes in the law and changes in best management practices.

Enforcement and Fine Policy:

The Enforcement and Fine Policy would be adjusted for a minor change to the monetary fine schedule. Currently there is no fine for a first violation of Association Rules and Regulations. The adjustment proposed to the Policy would allow for a fine of up to \$250 for a first violation. It would also allow for a fine of up to \$500 for a second violation and a fine of up to \$750 for a third violation.

You may forward any comments you have about any of these three proposals to the Board by May 22, 2025. The Board will consider your timely written comments and open forum comments before voting on whether to adopt any of these proposals at an open board meeting scheduled for May 27, 2025. Only those written comments received prior to May 22, 2025, or comments made at the meeting's open forum on May 27, 2025, will be considered by the Board in their voting process.

You can forward your comments via mail to Meranda Valencia, Property Manager, Desert Resort Management at 42635 Melanie Place, Palm Desert, CA 92211. Comments may also be made by email to richgescena@gmail.com. Upon receipt of your comments, we will acknowledge their receipt and ensure that they are considered in the decision-making process. Your engagement and feedback are vital to the community, and we appreciate your participation in this process.

The Escena Community Association Board of Directors

Rich Gordon, President
Tim Mathias, Vice President
Connie Bigbie, Secretary
Frank Fajardo, Treasurer
Jim Van Dyke, Director